A publication (online and offline) to educate the public at-large about acquired brain injury (ABI) and empower those affected by brain injury. Those affected by brain injury and knowledgeable specialists guide the content of the BIC publication.

Content of the BIC publication includes:

- Articles submitted by brain injury, disability and legal specialists
- Columns by a neuropsychologist and an attorney
- Stories from Survivors and Caregivers
- "Ask A Survivor Q&A"
- Book/Movie reviews
- Poetry
- Guest editorial columns from those affected by brain injury or specialists on a specific issue regarding brain injury
- Tips for compensating/adjusting/adapting to brain injury
- Focus on community resources

Topics for the BIC publication will include:

- Alternative Medicine
- Brain Injury Basics
- Caregiving
- Children and brain injury
- Prevention
- Parenting after a brain injury and the affect of brain injury on children
- Veterans and Brain Injury